



2ND INTERNATIONAL PUNJABI CONFERENCE-2024

18-19-20 November 2024

Venue: Punjab Institute of Language, Art & Culture
(PILAC), Lahore, Pakistan



CONFERENCE OBJECTIVES



2nd International Punjabi Conference-2024

- **Explore** the richness of Punjabi language, art, culture, and history.
- **Foster unity** among Punjabis worldwide, transcending religion, region, race, and color.
- **Highlight** the philosophical contributions of Punjabi Sufis and Guru Sahibans.
- **Address** pressing issues, including climate change impacting Punjab.
- **Empower youth** by providing a platform to showcase their talents internationally.
- **Enhance global networking** among Punjabi activists across various countries.
- **Celebrate** the legacy of Punjabi heroes and the region's vibrant history.



CONFERENCE HIGHLIGHTS



2nd International Punjabi Conference-2024

- **International Delegation:** 100 distinguished delegates from the USA, Canada, UK, Australia, UAE, India, Sweden, Germany and New Zealand.
- **Celebrity Participation:** 15 leading figures from Punjabi film, television, drama, and theater.
- **Political Engagement:** 10 senior ministers and politicians from diverse political affiliations.
- **Media Presence:** Notable appearances by prominent anchors from major media channels.
- **Cultural Programming:** 2 theatrical performances and 12 literary sessions featuring esteemed writers and poets. 12 research papers on the philosophy of Sufis and Guru Sahibans.
- **Youth Involvement:** Activities include a cultural walk, panel discussions, and a quiz competition.
- **Book Launches:** Unveiling of 6 new works by renowned Punjabi authors.
- **Comprehensive Media Coverage:** Extensive reporting across electronic, print, social, and digital platforms, with live streaming and FM radio coverage.
- **Digital Influencers:** Participation by leading Punjabi vloggers and YouTubers.



COLLABORATIONS



2nd International Punjabi
Conference-2024

- ❖ Punjab Institute of Language, Art & Culture, Lahore
- ❖ Punjabi Lehr



INAUGURATION CEREMONY



2nd International Punjabi
Conference-2024

CHIEF MINISTER PUNJAB, PAKISTAN

WILL INAUGURATE

2ND INTERNATIONAL PUNJABI CONFERENCE

ON

MONDAY, NOVEMBER 18, 2024 AT

PUNJAB INSTITUTE OF LANGUAGE, ART & CULTURE,

LAHORE

A GOOD NUMBER OF GOVERNMENT OFFICE HOLDERS
ARE EXPECTED TO ACCOMPANY THE CHIEF
MINISTER





2nd International Punjabi Conference-2024

Appearance of Celebrities & Superstars



GUESTS OF HONOUR



2nd International Punjabi Conference-2024

- **Sardar Saleem Haider Khan**, Goernor Punjab
- **Mustansar Hussain Tarar** (Intellectual, Anchor)
- **Sohail Ahmed Azizi** (Actor, Anchor)
- **Sohail Warraich** (Senior Journalist)
- **Rana Sikandar Hayat** (Minister for Education)
- **Jahangir Anwar** (Secretary TDCP, Archaeology)
- **Dr. Uzma Qureshi** (Vice Chancellor, LCWU)
- **Ahmed Aziz Tarar** (Secretary Info & Culture)
- **Benish Fatima Sahi** (Director General – PILAC)
- **Dr. Nabeela Rehman** (Educationist)
- **Satnam Singh Sandhu**, (Businessman, America)
- **S P Oberoi** (Social Activist, UAE)
- **Ajmal Jami** (TV Anchor, Journalist)
- **Mudassir Iqbal Butt** (Journalist)
- **Dr. Sughra Sadaf** (Columnist and Poetess)
- **Jugan Kazim** (Actress, TV Host)
- **Syed Noor** (Film Director)
- **Saima Noor** (Film Actress)
- **Dr. Gurpreet Dhuga** (Author, America)
- **Jugan Kazim** (Actress, TV Host)



FOREIGN DELEGATES BUSINESS COMMUNITY



2nd International Punjabi Conference-2024

- **Nachhatar Singh Reno**, USA
- **Santokh Singh**, USA
- **Amolak Singh Gakhal**, USA
- **Karnail Singh Nordh**, USA
- **Gurpreet Singh Dhugga**, USA
- **Jatinder Singh Toor**, USA
- **Darshan Singh Dard**, USA
- **Ravinder Singh**, USA
- **Jarnail Singh**, USA
- **Manjit Singh**, USA
- **Baldev Singh Bath**, Canada
- **Sukhi Bath**, Canada
- **Jatinder J Minhas**, Canada
- **Sukhwinder Singh**, Canada
- **Daljit Singh Gaidu**, Canada
- **Dr. Kuljeet Singh**, Canada
- **Waryam Singh Sandhu**, Canada
- **Harjeet Singh Gill**, Canada
- **Rashpal Hyer**, Australia
- **Navtej Randha**, Newzealand



FOREIGN DELEGATES BUSINESS COMMUNITY



2nd International Punjabi Conference-2024

- **Harpal Singh**, UAE
- **Sukhwinder Singh**, Bahrain
- **Mohinder Pal Singh**, UK
- **Amarjit Singh**, UK
- **Sarabjeet Singh Sohi**, Australia
- **Harjinder Singh**, New Zealand
- **Resham Bharoli**, Germany
- **Harjinder Singh Khaira**, Germany
- **Satvir Singh Palli**, India
- **Rajan Khana**, India
- **Shivansh Khana**, India
- **Surinder Singh**, India
- **Jasmeet Kaur**, India
- **Inderjit Singh**, Canada
- **Hardev Singh**, India
- **Ajeet Singh**, UK



FOREIGN DELEGATES JOURNALISTS & WRITERS



2nd International Punjabi
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- **Ashok Singh Bhaura**, USA
- **Manjit Kaur Gill**, USA
- **Satti Pabla**, USA
- **Gurcharan Kaur**, Canada
- **Gurmeet Singh**, Canada
- **Harjeet Singh**, Canada
- **Harjinder Singh**, India
- **Harkirat Kaur**, India
- **Swarn Singh Tehna**, India
- **Jaswant Singh Zafar**, India
- **Khalid Hussain**, India
- **Sehjpreet Mangat**, India
- **Gumail Kaur Sangha**, UK
- **Mohanjit Kaur Basra**, UK
- **Prempal Singh**, USA
- **Manjit Kaur Gill**, USA
- **Jasmeen Kaur**, Australia
- **Kuljit Kaur**, Australia



FOREIGN DELEGATES JOURNALISTS & WRITERS



2nd International Punjabi
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- **Harmanpreet Kaur**, India
- **Karamjit Singh**, India
- **Sukhnaib Singh**, India
- **Manpreet Kaur**, India
- **Gurpreet Singh**, India
- **Seema Kaur**, India
- **Balbir Kaur Padhar**, India
- **Swarn Singh Bhangu**, India
- **Tarseem Singh Bhinder**, India
- **Neetu Kaur**, India
- **Gurmail Kaur Sangha**, UK
- **Sunaini Sharma**, India
- **Jaswant Singh Zafar**, India
- **Gurpreet Bathinda**, India
- **Dr. Surinder Singh**, USA
- **Sardool Singh**, USA



FOREIGN DELEGATES



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INDIAN SHOWBIZ SUPERSTARS

- Gurpreet Ghuggi
- Guggu Gill
- Karamjit Singh Anmol
- Hobby Dhaliwal
- Malkiat Rohni
- Swarn Kaur
- Rupinder Kaur
- Kanwar Grewal



PAKISTANI SHOWBIZ SUPERSTARS



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- Sohail Ahmed Azizi
- Film star Resham
- Film star Saima
- Rashid Mehmood
- Imran Ashraf
- Mohsin Abbas
- Sakhawat Naz
- Iftikhar Thakar
- Agha Majid
- Saleem Albela
- Honey Albyla
- Akram Udas
- Qaiser Pia
- Goga Pasrori



DISCUSSION PANEL



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- **Ajmal Jami**, Senior Anchor Person
- **Mudasir Iqbal**, Senior Anchor Person
- **Shahid Nadeem**, Ajoka Theater
- **Nasir Adeeb**, Film Writer
- **Abid Saqi**, Ex. President Lahore Bar
- **Nain Sukh**, Punjabi Author
- **Khaqan Haider Ghazi**, Poet, Writer
- **Nasir Dhillon**, Punjabi Social Media Activist
- **Dr. Amer Raza**, Drama Writer
- **Noor-ul-Hassan**, Artist, TV Compare
- **Prof. Dr. Ishtiaq Ahmed**, Political Scientist
- **Ali Akbar Nataq**, Poet, Author
- **Kashif Nisar**, Drama Director
- **Farrukh Sohail Goindi**, Author, TV Anchor
- **Anjum Saroya, Social Media Activist**
- **Dr. Shumaila Hussain**, Social Activist
- **Tahir Sarwar Mir**, Journalist
- **M Aamir Wattoo**, Kisan Leader



Literary Sessions



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- **Prof. Dr. Ishtiaq Ahmed**, Political Scientist
- **Jameel Paul**, Intellectual & Journalist
- **Dr. Gurpreet S Dhugga**, Author & Poet, USA
- **Dr. Sughra Sadaf**, Writer, Columnist
- **Parveen Malik**, Poetess, Writer
- **Sarwat Mohiuddin**, Poetess, Writer
- **Gurcharan Kaur**, Writer, Canada
- **Prof. Dr. Nabeela Rehman**, Educationist
- **Ilyas Ghuman**, Punjabi Author
- **Iqbal Qaisar**, Punjabi Historian
- **Dr. Saeed Bhutta**, GCU, Lahore
- **Asad Saleem Sheikh**, Writer
- **Dr. Zaheer Wattoo**, GCU Lahore
- **Dr. Shabnam Ishaq**, GCU Lahore



MUSICAL PERFORMANCES



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Arif Lohar

Kanwar Grewal
(India)

Sain Zahoor

Sanam Marvi

Nimra Mehra

Nadeem Abbas



YOUTH PARTICIPATION



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UNIVERSITY STUDENTS WILL STAGE

- Punjabi Cultural **Performances**
- Punjabi Short film **Competitions**
- Declamation **Competitions**
- Quiz **Competitions**
- Research/innovations **Competitions**
- Punjabi Cultural **Dressing Show**
- Display of **Punjabi Stalls**



PUNJABI PARCHAR

POETRY SESSION



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- Jaswant Singh Zafar
- Afzal Sahar
- Dr. Gurpreet S Dhugga
- Sabar Ali Sabar
- Anjum Saleemi
- Farhad Iqbal
- Dr. Sughra Sadaf
- Tajammal Kaleem
- Baba Najmi
- Baba Ghulam Hussain
- Tariq Gujjar
- Surinder Singh, Canada
- Neelam Ahmed Bashir



BRANDING OPPORTUNITIES



2nd International Punjabi Conference-2024

Worldwide, millions of eyes will catch your brand logo and promotional message of your brand through,

- **Electronic channels,**
- **Print media,**
- **Social media,**
- **Live streaming,**
- **Billboards,**
- **FM programs**
- **Web media.**

Your Name will experience a global exposure especially in America, Canada, Australia, New Zealand, UK, UAE, Sweden, Germany, India and Pakistan through comprehensive media coverage of the conference by our media partners.



PHYSICAL FOOTFALL



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15,000 audience from **universities, colleges, government offices, media houses, showbiz industry** and **general public** will visit festival.

Pre hype promotional activities through our dedicated and professional teams of social media, traditional media, marketing and operations departments will ensure the projected **footfall**.



ABOUT THE HOST



2nd International Punjabi Conference-2024

Punjabi Parchar is a nation-wide non-political, non-profitable leading humanitarian organization working for promotion of Peace, Culture and preservation of Punjabi Language.

Punjabi Parchar has a long history of organizing multi-dimensional programs and conferences at national and international level by engaging leading celebrities from different regions of the world.

Punjabi Parchar has successfully conducted 1st International Punjabi Conference in 2023 at Lahore. International celebrities from Punjabi world attended this conference and media and government fully supported Punjabi Parchar to hold the 1st International Conference.



PUNJABI PARCHAR

CONTACT US

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